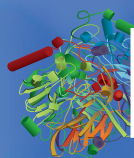


14th Annual



# PEGSBOSTON

April 30 - May 4, 2018

Seaport World Trade Center

Boston, MA

**SPONSOR &  
EXHIBITOR  
PROSPECTUS**

**22**  
CONFERENCE  
PROGRAMS

**130+**  
INDUSTRY  
LEADING  
SPONSORS +  
EXHIBITORS

**80%**  
OF DELEGATES  
FROM  
INDUSTRY

**NETWORK**  
WITH 2,300+  
ATTENDEES  
FROM 30+  
COUNTRIES

**RECORD  
BREAKING**  
ATTENDANCE  
IN 2017!

**Reserve your Exhibit Space by December 16<sup>th</sup> & Save \$300!**

**The Essential**  
Protein Engineering Summit

 @PEGSBoston #PEGS18

 PEGS Summit

PEGSummit.com



## 2018 CONFERENCE PROGRAMS

### ENGINEERING



- Display of Antibodies
- Engineering Antibodies
- Engineering Bispecific Antibodies

### ONCOLOGY



- Antibodies for Cancer Therapy
- Advancing Bispecific Antibodies and Combination Therapy to the Clinic
- Clinical Progress of Antibody-Drug Conjugates

### IMMUNOTHERAPY



- Improving Immunotherapy Efficacy and Safety
- CAR Ts, TCRs and TILs
- Agonist Immunotherapy Targets

### EXPRESSION



- Difficult to Express Proteins
- Optimizing Protein Expression
- Protein Expression System Engineering

### ANALYTICAL



- Characterization of Biotherapeutics
- Biophysical Analysis of Biotherapeutics
- Protein Aggregation and Stability in Biopharmaceuticals

### IMMUNOGENICITY & BIOASSAYS



- Immunogenicity Case Studies and Clinical Management
- Immunogenicity Assessment and Regulatory Approval of Biologics
- Optimizing Bioassays for Biologics

### BIOCONJUGATES



- Fusion Protein Therapeutics
- Engineering Antibody-Drug Conjugates

### THERAPEUTICS & TECHNOLOGIES



- Emerging Indications for Antibody Therapeutics
- CRISPR for Genome Engineering
- Nanotechnology in Medicine

## SPONSORSHIP & LEAD GENERATION OPPORTUNITIES

CHI offers comprehensive sponsorship packages which include presentation opportunities, exhibit space, branding and networking with specific prospects. Sponsorship allows you to achieve your objectives before, during, and long after the event. All sponsorship packages can be customized to meet your company's needs and budget.

### Podium Presentations – Available within Main Agenda!

Showcase your solutions to a guaranteed, targeted audience through a 15- or 30-minute presentation during a specific program, lunch, or a pre-conference workshop. Package includes exhibit space, on-site branding, and access to cooperative marketing efforts by CHI. Lunches are delivered to attendees who are already seated in the main session room. Presentations will sell out quickly! Sign on early to secure your talk.

### Invitation-Only Dinner/Hospitality Suite

Sponsors will select their top prospects from the conference pre-registration list for an evening of networking at the hotel or choice local venue. CHI will extend invitations, conduct follow-up and confirm attendees. The evening will be customized to meet with your specific objectives.

### One-on-One Meetings

Select your top prospects from the pre-conference registration list. CHI will reach out to your prospects and arrange the meeting for you. A minimum number of meetings will be guaranteed, depending on your marketing objectives and needs. A very limited number of these packages will be sold.

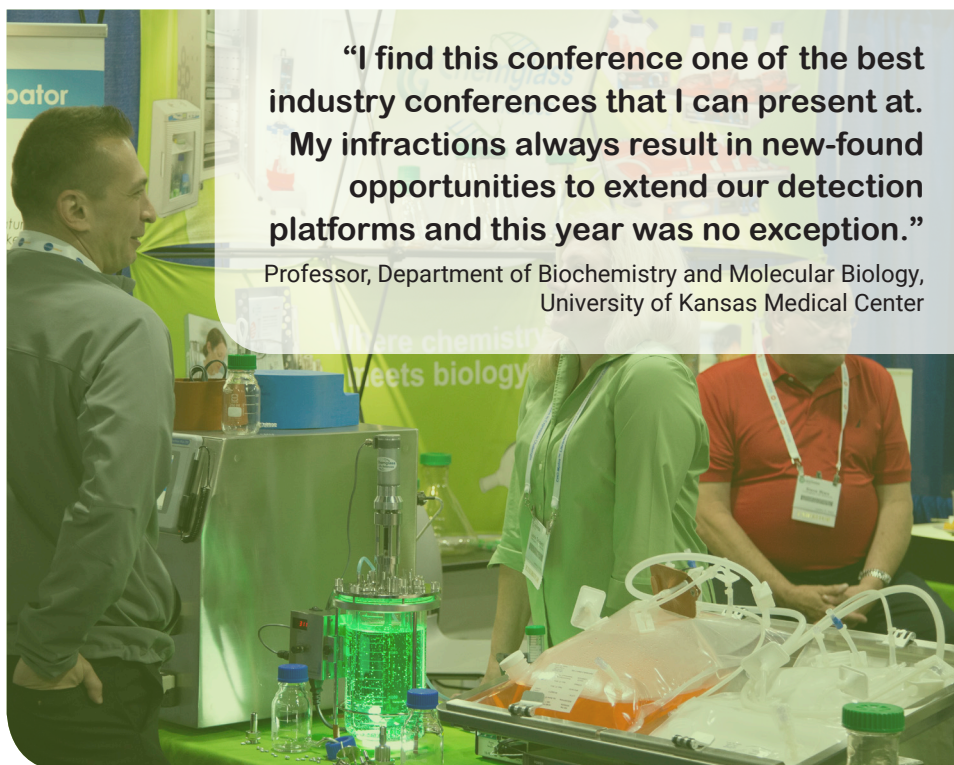
### Additional Opportunities Available for Sponsorship Include:

- Poster Awards
- Focus Groups
- User Group Meetings
- Conference Tote Bags
- Badge Lanyards - SOLD
- Hotel Room Keys
- Conference Notebook
- Footprints
- Program Guide Advertisement
- ...and More!

### Looking for additional ways to drive leads to your sales team?

CHI Lead Generation Programs will help you obtain more targeted, quality leads throughout the year. We will mine our database of over 800,000 life science professionals to your specific needs. We guarantee a minimum of 100 leads per program! Opportunities include:

- White Papers
- Web Symposia
- Custom Market Research Survey
- Podcasts



# EXHIBIT

Exhibitors will enjoy facilitated networking opportunities with over 2,300 qualified delegates, making it the perfect opportunity to launch a new product, collect feedback, and generate new leads from around the world. Exhibit space sells fast, so reserve yours today.

## As an exhibitor your company will receive:

- 10' x 10' Booth Space
- One time mailing opportunity using 3rd party mail house – pre & post conference
- Company listing in Program Guide & Event Directory – including contact information and 50-word description
- Corporate listing on the conference documentation and link back to your company website
- One delegate registration with full access to main conference sessions
- Booth Staff registrations
- Discount for additional conference registrations for your company – maximum of 5
- 50% discount on advertising in the Program Guide & Event Directory

## Presentation Theater

Maximize your presence in the exhibit hall with a live, on-stage presentation from our NEW Presentation Theatre! Upgrade your exhibition for just \$2,000, and receive 15 minutes to present your product, services, or company to the industry-leading delegates in attendance.



## FLOORPLAN\* 122 (10'x10') Booths, 6 (10'x20') Booths

### FULL BOOTH AREA (10' x 10')

Early Rate (Before December 16, 2017) ..... \$6,195  
 Standard Rate (After December 16, 2017) ..... \$6,495

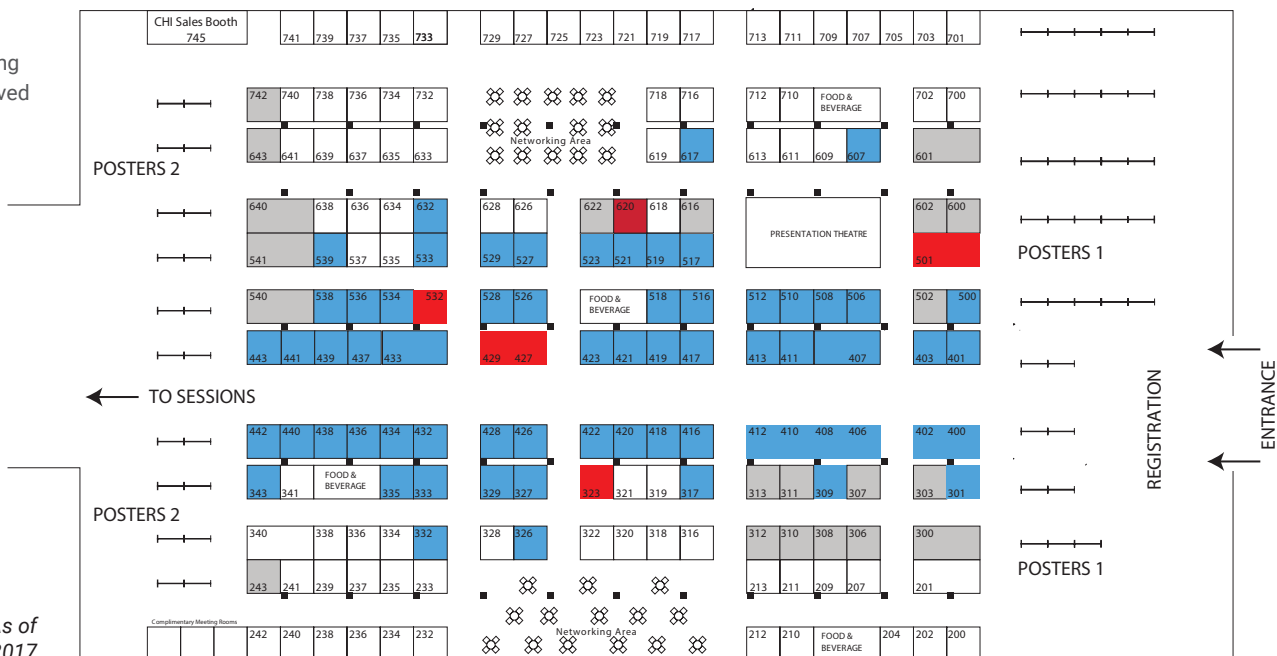
### DOUBLE BOOTH AREA (10' x 20')

Early Rate (Before December 16, 2017) ..... \$11,770  
 Standard Rate (After December 16, 2017) ..... \$12,300

### How will CHI ensure that delegates visit the exhibit hall?

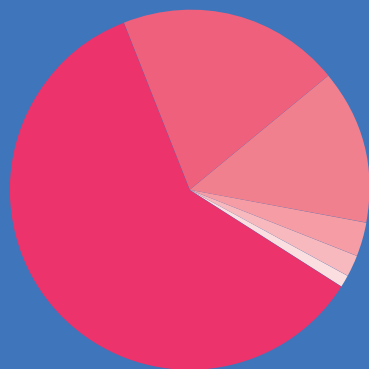
- Welcome receptions
- Refreshment breaks
- Themed functions
- Raffles and more!

- Sold
- Pending
- Reserved



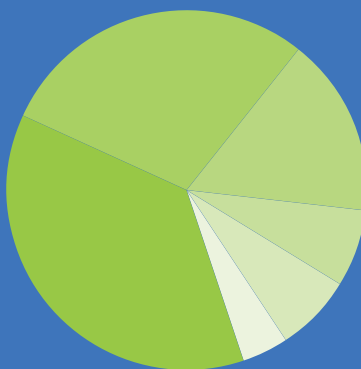
# 2017 ATTENDEE DEMOGRAPHICS

## COMPANY TYPE



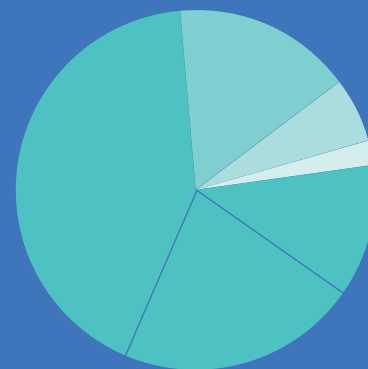
- **Biotech** ..... 60%
- **Pharma** ..... 20%
- **Academic & Government** ..... 14%
- **Healthcare** ..... 3%
- **Services** ..... 2%
- **Financial, Press & Societies**..... 1%

## DELEGATE TITLE



- **Scientist/ Technologist** ..... 37%
- **Executive & Director** ..... 29%
- **Sales & Marketing** ..... 16%
- **Manager**..... 7%
- **Professor** ..... 7%
- **Assistant** ..... 4%

## GEOGRAPHIC LOCATION



- **United States**..... 76%  
East Coast 67% | West Coast 25% | Midwest 8%
- **Europe**..... 16%
- **Asia**..... 6%
- **Rest of World** ..... 2%

# 2017 SPONSORS & EXHIBITORS

908 Devices  
 Ab Studio Inc.  
 AbCellera  
 AbCheck s.r.o.  
 Abprot  
 Absolute Antibody  
 Abveris Antibody  
 Abzena  
 ACEA Biosciences, Inc.  
 ACROBiosystems  
 Albumedix  
 Aldevron  
 AllCells  
 ALS Automated Lab Solutions  
 GmbH  
 anaRIC biologics  
 AnaSpec, EGT Group  
 Andrew Alliance USA Inc  
 Antibody Solutions  
 Anton Paar USA  
 APOGENIX AG  
 Applied BioMath, LLC  
 AptalT GmbH  
 Aragen Bioscience, Inc.  
 Arrayjet  
 ATUM (formerly DNA2.0)  
 Autodesk BioNano  
 Avacta Life Sciences  
 AvantGen, Inc.  
 Azure Biosystems  
 BASF  
 Batavia Biosciences  
 Benchling  
 Berkeley Lights, Inc.  
 Beryllium Discovery  
 Biometrics GmbH  
 BioAgilytix  
 Bioinformatics Solutions Inc.  
 BioNavis Ltd  
 Bioneer  
 BioPharmaSpac

Bio-Rad Laboratories  
 BioreclamationIVT  
 Boston Institute of Biotechnology  
 Cambridge Biomedical, Inc.  
 Catalent Biologics  
 Celeemics, Inc  
 Certified GeneTool, Inc.  
 Charles River  
 Chemglass Life Sciences  
 Chemical Computing Group  
 ChemPartner  
 CovalX  
 Creoptix  
 Crystal Bioscience  
 Cyrus Biotechnology  
 DiscoverX Corporation  
 Distributed Bio Inc  
 DNASTAR, Inc.  
 Dyadic International, Inc.  
 Dynamic Biosensors  
 Envigo  
 Euro Diagnostica Ab  
 FIDA Tech  
 FUJIFILM Diosynth  
 Biotechnologies  
 Fusion Antibodies  
 Gates Biomanufacturing Facility  
 Genedata  
 Geneious Biologics  
 GENEWIZ  
 Genovis  
 GenScript USA Inc.  
 Halo Labs  
 Hamilton Company  
 Harbour BioMed  
 HORIBA Scientific  
 IBA Lifesciences  
 Icosagen Technologies, Inc.  
 IGM Biosciences  
 ImmunoPrecise Antibodies Inc.  
 Infors USA

Innovative Targeting Solutions  
 Integral Molecular  
 IntelliCyt Corporation  
 Irvine Scientific  
 Isogenica Limited  
 JOINN Laboratories, Inc. @  
 JOINN INNOVATION PARK  
 KBI Biopharma  
 Kinesis Inc  
 Kuhner Shaker Inc  
 LakePharma  
 Lonza  
 Lucigen Corporation  
 Maine Biotechnology Services  
 Malvern Instruments  
 MaxCyte  
 Mettler-Toledo Rainin  
 ModiQuest Research  
 Molecular Devices  
 Morphotek  
 NanoImaging Services  
 NanoTemper Technologies  
 NDA Group  
 Nexcelom Bioscience  
 NOF CORPORATION  
 Novoprotein Scientific, Inc  
 OmniAb  
 OriGene  
 Oxford Genetics  
 Pall ForteBio LLC  
 Paragon Bioservices, Inc.  
 Particle Sizing Systems, LLC.  
 PerkinElmer  
 PharmaLegacy Laboratories  
 PhyNexus Inc.  
 Polyplus transfexion  
 Polypure AS  
 Precision Antibody  
 Precision for Medicine  
 Premas Biotech Pvt Ltd  
 ProBioGen AG

ProlImmune Inc.  
 Promega Corporation  
 Prometic Bioseparations  
 Protein BioSolutions  
 ProteinSimple  
 Proteos, Inc.  
 Quanta BioDesign, Ltd.  
 Rapid Novor Inc  
 Reichert Technologies  
 #NAME?  
 Retrogenix Limited  
 Roche CustomBiotech  
 Sartorius Stedim Biotech  
 Schrödinger  
 Selexis  
 SGI-DNA  
 Sierra Sensors GmbH  
 SnapGene  
 Solvias  
 Sphere Fluidics Inc.  
 Spheryx, Inc.  
 STEMCELL Technologies, Inc.  
 Synbio Technologies  
 TA Instruments  
 Taconic Biosciences  
 Takara Bio USA  
 Teknova  
 Thomson Instrument Company  
 TRIANNI, Inc.  
 Trinean  
 TTP Labtech  
 Twist Bioscience  
 U.S. Pharmacopeial Convention  
 (USP)  
 Unchained Labs  
 Vaccinex, Inc  
 Wacker Biotech GmbH  
 Wasatch Microfluidics, Inc.  
 Waters Corporation  
 Wyatt Technology

For sponsorship, exhibit &  
 lead generation information,  
 please contact:

**Companies A-K:**  
 Jason Gerardi,  
 Senior Manager, Business Development  
 781-972-5452 | jgerardi@healthtech.com

**Companies L-Z:**  
 Carol Dinerstein,  
 Senior Manager, Business Development  
 781-972-5471 | dinerstein@healthtech.com