## **PROMOTE** YOUR ATTENDANCE

Let your customers & prospects know where you'll be in May!

Download banners to promote your attendance at the 10<sup>th</sup> annual PEGS in Boston on your event pages, monthly newsletters, blogs and even your email signatures!

Link to: www.PEGSummit.com

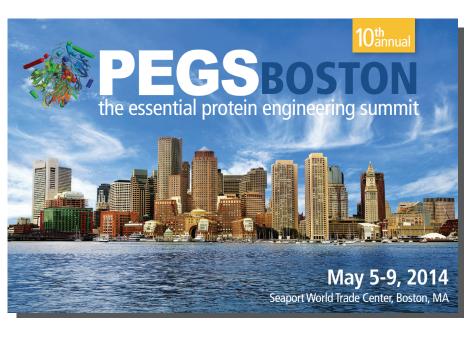
DOWNLOAD BANNERS HERE:

150 x 800
160 x 600
150 x 150
160 x 160
300 x 250
230 x 80
468 x 60
728 x 90

### **EXHIBITOR MARKETING TOOLS**

### Spread the word about your attendance at PEGS 2014 in Boston!

Here are a few items to help you get a head start on creating a buzz around your booth at #PEGS14 this May.



If you have any questions, please contact:

PEGSummit.com

#### **Companies A-K**

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# **CONNECT** WITH ATTENDEES

#### Start the conversation before you arrive!

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You

Tube

Follow us on Twitter @PEGSboston Join the conversation on Twitter at #PEGS14

Like Us @PEGSummit



Browse videos on the Cambridge

Healthtech Institute Channel

To help get you started, here are a few tweets and posts:

- Join 1,600+ Attendees, 100+ Presentations and 100+ Sponsors and Exhibitors in #Boston, May 5-9 @PEGSboston!
- Visit our booth #XXX at #Boston May 5-9 @PEGSummit
- Be sure to check out our presentation within the \_\_\_\_\_\_ Stream @PEGSboston! #PEGS14